

Johnson & Johnson

Johnson & Johnson

RUTGERS  
Institute for Pharmaceutical  
Industry Fellowships



RUTGERS

2014-2015

2014 - 2015  
Pharmaceutical Industry  
Fellowship Program



## Our Credo

We Believe our first responsibility is to the doctors, "nurse and patients, to mothers and fathers, and all others.." who use our products and services. In meeting their needs everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our supplier and distributors must have an opportunity to make a fair profit.

We are responsible to our employees, the men and women who work with us throughout the world. Everyone must be considered as an individual. We must respect their dignity and recognize their merit. They must have a sense of security in their jobs. Compensation must be fair and adequate, and working conditions clean, orderly and safe. We must be mindful of ways to help our employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well. We must be good citizens - support good works and charities and bear our fair share of taxes. We must encourage civic improvements and better health and education. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, new facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

## Our Health Care Products

Every day, millions of people around the world enjoy the benefits of products from the Johnson & Johnson Family of Companies. Very likely, someone in your family is one of them. Your family's health and well-being is our passion. That's why our companies offer the world's broadest range of health care products. Whether you have a skin blemish or sniffles or a serious medical condition, you and the health professionals you trust can turn to our companies' products for comfort and care. In your home, products from our consumer health companies brighten your smile, add luster to your hair and ease that nagging headache. You can rely on us to help keep baby fresh, soothe an irritating itch, or relieve an aching muscle.

In operating rooms and laboratories, doctors and nurses, too, rely on products from our medical technology companies. They use these products to perform hip replacements, implant coronary stents, and run tests for metastatic breast cancer that give people hope for a longer, more active life. These products help them help people conquer life-threatening obesity, ward off colon cancer, and control their diabetes. The list goes on.

And products from our pharmaceutical companies have likely helped someone you know. These prescription medicines treat a wide array of conditions, ranging from migraines and rheumatoid arthritis to cancer and serious infections. Whatever your family's health care needs, the Johnson & Johnson Family of Companies is at your side.

For additional information please visit: <http://www.jnj.com/healthcare-products>

### Message to Candidates



Dear Prospective Fellow,

At Janssen, we collaborate with the world to develop transformational medicines. What matters most to us is improving health – patients are our first responsibility and the inspiration for our work every day. We are committed to providing safe and effective medicines as well as services and support across five therapeutic areas, including:

- Cardiovascular and Metabolism
- Immunology
- Infectious Diseases and Vaccines
- Neuroscience and Oncology

Our more than 40,000 employees in 150 countries work within and beyond our communities to bring innovative treatments for serious unmet medical needs.

Our company, which was recently cited as “the fastest growing top 10 pharmaceutical company in the U.S., Europe and Japan,” anticipates more than 10 new product filings and 25 line extensions by 2017. This rich environment of medical progress and opportunity has been born from the passion and integrity of our people. Bringing transformational solutions to patients lends a special urgency to our work.

We are proud of our organization, and appreciate that you will consider Janssen North America Pharmaceuticals in your fellowship search. You will be sure to find a rich, rewarding environment that will provide you with critical industry experience and a strong career foundation -- along with a heightened understanding of what matters most – improving health around the world.

Thank you for your interest.

Sincerely,

**Jennifer Taubert**

Company Group Chairman  
North America Pharmaceuticals  
Johnson & Johnson

### Leadership Insights

*“We are extremely pleased to participate in the Rutgers Pharm D. fellowship program. The Pharmaceutical Group Health Care Compliance organization is committed to promoting a culture of ethical business practices to support a positive environment in the health care marketplace by putting the focus on patient care. Our objective is to provide a dynamic experience that will allow highly motivated Pharm D professionals the opportunity for exposure and professional growth within the pharmaceutical industry.”*



**Tim Grimes**

Health Care Compliance Officer  
NA Pharmaceuticals  
Johnson & Johnson  
Health Care Compliance & Privacy



**Philomena McArthur**

Senior Director  
Regulatory Advertising and Promotion  
NA Pharmaceuticals  
Johnson & Johnson  
Health Care Compliance & Privacy



“It is a joy to embrace the recent graduates and share with them the field of Medical Information. Throughout the program, the fellow will work side-by-side with highly motivated, committed, intelligent professionals who value communication of fair-balanced scientific information in order to help patient care. Our fellow will gain meaningful experience and learn of the numerous career possibilities that pharmaceutical industry has to offer. I am so pleased that you are interested in pursuing this wonderful profession.”

**Tiziana M. Fox, Pharm.D.**

Senior Director / Medical Information/ Janssen Pharmaceuticals, Inc.



“The Promotional Education fellowship in the Department of Medical Education (DOME) offers the fellow an incredible and unique experience. The fellow is able to utilize their clinical skills and knowledge to develop promotional education content and innovative platforms to educate health care professionals. In DOME, the fellow is treated as an integral part of the team and has countless opportunities to interact with a multitude of external and internal key stakeholders and partners. This fellowship position provides a challenging yet fulfilling experience that will prepare the fellow for a future in the pharmaceutical industry.”

**Michael Varlotta**

Senior Director / Department of Medical / Education/ Janssen Services, LLC



## Current Fellow Testimonials

### Business Analytics Fellowship

This two-year Business Analytics fellowship position is a dynamic development opportunity where the fellow learns how to effectively generate insights to drive key business decisions. The position will allow the fellow to gain experience in several areas of business analytics, including marketing analytics, sales analytics, and market research. The Commercial Analytics, Development and Operations group of Johnson & Johnson's pharmaceutical sector emphasizes a team-oriented structure in which the fellow works closely with business analytics partners and various internal departments such as Marketing, Managed Markets, Sales, Sales Training, and Medical Affairs. The fellow also collaborates with various outside consultants and agencies to conduct objective and impactful marketing research. Strong written and oral communication skills are important, along with the ability to interact effectively with individuals in diverse areas of expertise. No prior business analytics experience is required, although candidates should possess intellectual curiosity and express interest in developing strategic thinking and analytical skills.

### Goals of the Business Analytics Fellow

- Develop a thorough **understanding of primary and secondary marketing research** by designing, conducting, analyzing, and reporting qualitative and quantitative research studies.
- Contribute ideas to studies that test and **improve brand strategy and promotion.**
- Create reports based on research findings and **present data to key personnel.**
- Analyze IMS sales data and other secondary data to **answer key business questions for the brand.**
- Gain an **understanding of the marketing process and participate in brand marketing strategy development.**

### Preceptor Biographies



Darciena Christel is currently Director, Commercial Insights & Strategy for Janssen Pharmaceuticals. Darcy is responsible for driving the development of strategies for the cardiovascular business through her leadership of the Commercial Excellence team which includes business intelligence, market research, forecasting and analytics. Darcy has more than 15 years of pharmaceutical market experience that includes work across all stages of inline portfolios (launch to LOE), new products and business development.

**Darciena Christel, CPA**  
Director / Commercial Insights & Strategy/  
Cardiovascular & Metabolism



Greg Kulesa is Senior Manager, Market Research, for Janssen Biotech. In his current role he supports the oncology franchise by providing deep insights into the needs and behaviors of patients and physicians. Greg has nearly 10 years of analytics experience across a variety of industries. He is the past president of PBIRG, a global pharmaceutical research organization, focused on the professional development of business analytics professionals. He received an MBA from Cornell and a BA in Economics and Psychology from Harvard University.

**Greg Kulesa**  
Sr. Manager/ Market Research/ Oncology



Tina Vatanapradit is a Business Intelligence lead for CVM at Janssen, Pharmaceutical Companies of Johnson and Johnson. She works closely with Marketing, Sales, and R&D to ensuring relevant market insights are integrated into business strategies & future life cycle management. Tina has more than 18 years of professional experiences including direct patient care, market analytics & forecast, strategic business, and organizational development. Tina received her Doctor of Pharmacy degree from Rutgers University and also holds certifications in Health Policy, Competitive Intelligence, and is a certified trainer for Partners in Leadership & Accountability.

**Tina Vatanapradit, Pharm.D.**  
Sr. Manager/Commercial Insights & Strategy/  
Cardiovascular & Metabolism



Dr. Janice Griffiths-Hermans is Director of Commercial Insights & Strategy for INVOKANA at Janssen Pharmaceuticals. Prior to joining Johnson & Johnson in 2012, she worked at both consumer goods and pharmaceutical companies. Janice brings over fifteen years of market research experience driving long-term value for global and US consumer, prescription, and over-the-counter businesses. She completed her undergraduate degree in chemistry and completed an MBA and PhD in Marketing.

**Janice Griffiths-Hermans**  
Director/Commercial Insights & Strategy/  
Cardiovascular & Metabolism



"The Business Analytics Fellowship offers a truly unique experience for graduates to enter the pharmaceutical industry in a functional area with commercial focus. This exciting and fast-paced environment introduces the fellow to market research, business analytics, and forecasting- which are necessary to drive brand marketing strategy. The position allows for functional autonomy, project leads, and high visibility within the company that will confer on the fellow a marketable skillset for future industry positions. As a Rutgers Fellow at Janssen, I work with an extremely talented team that is composed of individuals with diverse educational backgrounds and fascinating career histories. Together we develop marketing insights that strengthen the Janssen portfolio of products and help keep the patient at the core of our business model."

**Keith Fairall, Pharm.D., MBA**  
Post-Doctoral Fellow 2013-2015/ Business Analytics/ Oncology



"The Internal Medicine Business Analytics role at Janssen has allowed me to enter a field that allows me to leverage my clinical education and my passion for business to make an impact on an incredible brand. I have been able to take on a number of projects and interact with key stakeholders including marketing, market research, managed markets, and medical affairs. The fellowship is an opportunity to gain exposure to a wide range of opportunities, make an impact on the business, and meet mentors that are champions for your success. These opportunities are transferrable across a wide range of commercial functions and are highly valued across the entire business franchise."

**Abel Zhu, Pharm.D.**  
Post-Doctoral Fellow, 2014-16/ Business Intelligence, Internal Medicine – INVOKANA



"The Business Analytics fellowship has given me the opportunity to gain first-hand experience across a multitude of functional areas in the commercial space. I have been able to utilize my core clinical skills in an entirely unique manner, to effectively collaborate with business partners in areas such as business intelligence, market research, marketing, and forecasting. The fellowship program provides ample opportunity for learning, development, networking, and mentorship. I have been able to work cross-functionally with a diverse group of individuals within Johnson & Johnson, and also network with other Rutgers fellows as well as key stakeholders. These opportunities have allowed me to grow professionally and I know that the skills I am gaining as a fellow are critical tools that will allow me to succeed across a variety of commercial areas, well beyond the conclusion of the fellowship program."

**Mariya Elterman, Pharm.D.**  
Post-Doctoral Fellow 2014-2016/ Business Analytics/ Cardiovascular

### Former Fellow Testimonial

"My interest in the pharmaceutical industry developed during my PharmD studies as I completed an internship within the pharmaceutical and medical devices industry. At that time, I realized I can utilize my clinical knowledge in settings other than the traditional community or hospital pharmacy practice. I chose the market research fellowship because it allows me to apply my analytical, critical thinking, and communication skills on a daily basis. Through the fellowship, I gained insight and experience in primary market research as well as sales and marketing analytics. The experiences that I gained during my fellowship helped me land a full time role in Oncology Business Analytics at Janssen".

**Michael D'Uva, Pharm.D.**  
Manager/ Integrated Analytics/ Oncology

Positions offered for 2015-2017:  
One (1) position in Horsham, PA.

## Consumer Scientific Communication and Engagement Fellowship

This 2-year program is a joint effort between Rutgers and Johnson & Johnson Consumer Companies, Inc. (JJCCI). The program emphasizes Medical Communications/ Education/ Information, with a focus on healthcare professional engagement and scientific exchange related to some of the most popular and innovative oral care, skincare & topical healthcare brands.

The successful candidate will utilize their clinical knowledge in the development of content for healthcare-related publications, meetings and digital media for an array of audiences, including healthcare professionals and consumers. The experience at JJCCI is unique because the Fellow will work with some of the most recognized consumer brands available in the market. In addition, the Fellow will develop experience in different therapeutic areas, including but not limited to Oral Care, Topical Health, Skin Care, Nutritionals and others.

### Goals of the Scientific Communication and Engagement Fellow

- Critically **analyze and evaluate** evidence-based medicine
- **Plan and implement** continuing education programs and materials
- **Collaborate and network** with key opinion leaders (KOLs) from industry, managed care, and academia to create promotional and educational programs.
- **Manage client expectations** while effectively integrating key messages into programs for healthcare professionals.
- Act as a key member in the **development of publication plans**
- **Respond** to external inquiries from patients and/ or healthcare professionals
- **Create and manage** question-response databases for marketed products.



The Fellow may also be involved in confirming the accuracy and scientific quality of abstracts, posters and oral presentations of high level clinical data for presentation at various conferences and congresses both nationally and internationally. The successful candidate will be expected to work closely in cross-collaborative teams involving representatives such as:

- |                               |                        |
|-------------------------------|------------------------|
| 1) Brand Medical Directors    | 5) Marketing           |
| 2) Clinical Development Teams | 6) Legal/ Compliance   |
| 3) Biostatistics              | 7) Field Medical Teams |
| 4) Product Strategy Teams     | 8) Regulatory          |



David Mays has over 20 years of experience in the medical and professional education field. He is currently leading the Global Scientific Engagement group for JOHNSON & JOHNSON Skincare Research and Development Worldwide. David received his Doctorate in Pharmacy from Mercer University in Atlanta, Georgia and went on to complete a post-graduate residency at the National Institutes of Health in Bethesda, Maryland. Following completion of his MBA, David moved into the pharmaceutical industry. He has worked not only within Dermatology, but also CNS, GI, Renal, Infectious Disease, and Oncology.

**David A. Mays, Pharm.D, MBA**  
Director, Global Scientific  
Engagement - Skincare  
Scientific & Professional Affairs



Marcelo W. B. Araujo, DDS, MS, PhD, is currently Senior Director Global Scientific & Professional Affairs at Johnson & Johnson Consumer & Personal Products Worldwide, a Division of Johnson & Johnson Consumer Companies, Inc. Marcelo leads the Scientific Advocacy, Education and professional Communication focused on core brands for Oral Care, Feminine Care, Nutritionals, Wound Care and other core therapeutic areas within the Consumer sector at J&J. Marcelo has over 20 years of experience in clinical practice and research, including Dentistry, Epidemiology, Cardiovascular Diseases and has published several peer review manuscripts supporting the use of consumer products on the prevention of diseases.

**Marcelo W.B. Araujo, DDS, MS, PhD.**  
Global Scientific and Professional Affairs

## Leadership Insight



I applaud your interest in the Rutgers Pharmaceutical Industry Fellowship Program, sponsored in collaboration with Johnson & Johnson Consumer Companies, Inc. This innovative program will engage Fellows to develop a high degree of expertise in Medical Communications/ Education/Information by working with top level colleagues supporting some of the best loved consumer brands in the world. This opportunity can be used as a bridge into the health care industry and enable Fellows to become experts in their field. It is inspiring to support a new generation of leaders emerging to meet the future challenges in health care.

Johnson & Johnson Consumer Companies, Inc. has made the Fellowship Program and the development of our Fellows a priority. We provide experienced and encouraging mentorship, innovative and challenging projects, and opportunities to work across a family of companies. We pride ourselves in providing a tailored program to meet the needs of the Fellows as well as the dynamic and fast-paced culture of the consumer world.

I highly encourage you to consider the fellowship opportunities offered at Johnson & Johnson Consumer Companies, Inc. and wish you the best during the upcoming recruitment process.

**Josh Ghaim, Ph.D.**  
Chief Technology Officer/ Johnson & Johnson Family of Consumer Companies

## Current Fellow Testimonials



"Being the Consumer Scientific and Professional Engagement fellow has allowed me to interact with consumers on a whole new level. For example, I am able to work directly with consumers in community outreach events which has allowed me fully understand the unmet needs of the consumers. In addition to outreach events, I have the ability to conduct consumer studies to get feedback on J&J products. The beauty of being a J&J Consumer Fellow is that I have the opportunity to work with common household brands such as Listerine, Neosporin, Johnson's Baby, and several other trusted products. The science behind J&J's consumer products is comprehensive and I have been exposed to innovative research, engagement with key opinion leaders, as well as various professional organizations."

**Anirudh Srikonda, Pharm.D.**  
Post-Doctoral Fellow 2014-2016/ Consumer Scientific and Professional Engagement



## Current Fellow Testimonial

### Promotional Compliance Fellowship

The Promotional Compliance Fellowship is a part of the Pharmaceutical Group Health Care Compliance organization within Johnson & Johnson (J&J). It is a 2-year fellowship focused on providing a unique opportunity for the fellow to develop knowledge, and expertise within both the Health Care Compliance, and Regulatory Advertising and Promotion areas of the pharmaceutical industry. The fellow will have an opportunity to develop a deeper understanding of the importance of Health Care Compliance program, industry codes, J&J HCC policies, and Federal and State laws as it relates to pharmaceutical companies interactions with Health Care Professionals (HCPs). In addition, the fellow will develop skills to interpret FDA regulations and guidance as it relates to Advertising and Promotion of prescription drugs and biologics to HCPs and consumers. This program provides the fellow an opportunity to work directly with internal business partners such as marketing, sales training, medical affairs, field based commercials and medical representatives, and Law department on various projects to ensure promotional communications, and interactions with HCPs are in compliance with various laws and regulations.

### Goals of the Promotional Compliance Fellow

- Develop knowledge and skills to provide appropriate HCC guidance to business partners to help **foster a culture of business integrity, and shared accountability**
- Develop knowledge and skills to **interpret FDA regulations and guidance** to ensure promotional communication to HCPs and consumers is truthful, and not false or misleading
- **Collaborate with internal and external business partners** on scholarly activities
- Strengthen various business and communication skills necessary to **operate in a variety of positions across the pharmaceutical industry.**

### Preceptor Biographies



Dr. Amit Patel is a Health Care Compliance Officer within Pharmaceutical Group Health Care Compliance organization, responsible for supporting CNS, Pain and Janssen Diagnostics franchises within Janssen Pharmaceuticals, Inc. (Janssen) He joined Johnson & Johnson in 2005 and prior to his current position, he was Director of Regulatory Advertising and Promotion group supporting HIV franchise within Janssen. In his current role, he is responsible for providing HCC guidance to business partners to ensure promotional communications and interactions with Health Care Professionals are legal, ethical and consistent with J&J Credo and HCC policy, industry codes, and federal and state laws. Amit received his Doctorate of Pharmacy from the University of Cincinnati in 2003, and completed a post-doctoral pharmaceutical fellowship in Regulatory Advertising and Promotion with Johnson & Johnson, Xavier University, and Food and Drug Administration, Division of Drug Marketing, Advertising and Communications in 2003-2005. Since 2007, Amit also serves as a preceptor for the Regulatory Advertising and Promotion fellowship program jointly offered by Johnson & Johnson, Purdue University, and Food and Drug Administration.

**Amit Patel, Pharm.D.**

Director/ Health Care Compliance/ Johnson & Johnson/ Health Care Compliance & Privacy



Dr. Sheetal Patel is a Regulatory Compliance Lead within Pharmaceutical Group Health Care Compliance organization responsible for supporting Janssen therapeutics within Janssen Pharmaceuticals, Inc. In this role, Sheetal provides strategic regulatory guidance and oversight of advertising and promotion and marketing compliance related activities in support of the infectious diseases franchise. Previously, she held the position of Lieutenant Commander, Senior Regulatory Review Officer, at the Food and Drug Administration, Office of Prescription Drug Promotion. Sheetal received her Doctorate of Pharmacy from the Philadelphia College of Pharmacy, University of the Sciences and completed a post-doctoral pharmaceutical fellowship in Regulatory Advertising and Promotion with Johnson & Johnson, Purdue University and Food and Drug Administration.

**Sheetal Patel, Pharm.D.**

Director/ Regulatory Advertising and Promotion/ Johnson & Johnson/ Health Care Compliance & Privacy



The "Promotional Compliance Fellowship" offers a stimulating and rewarding experience. Through this fellowship, I have the unique opportunity to gain a breath of experiences and exposures to two different functional areas: Regulatory Advertising and Promotion and Health Care Compliance. In this role, I collaborate with Legal, Medical, and Commercial business partners to help them implement business goals and initiatives in compliance with FDA regulations and company policy. I have built a strong network and am developing a broad skillset that will help me as I progress in my career in the pharmaceutical industry.

**Upasana Marwah, Pharm.D.**

Class of 2014-2016/ Johnson & Johnson International, Inc./  
U.S. Pharmaceuticals Group HCC/ Rutgers Post-Doctoral Fellow



Please note that this position will not be recruiting for 2015

## Current Fellow Testimonials

### Promotional Education Fellowship

The Promotional Education Fellowship is a part of the Department of Medical Education (DOME) within Janssen Biotech. It is a 2-year fellowship focused on the development of promotional education content and innovative platforms to educate healthcare professionals on the Janssen Biotech portfolio of products. The fellow will gain experience in content development, strategic planning, advisory board planning, and speaker training.

### Goals of the Promotional Education Fellow

- Gain experience in **developing promotional education** across a pharmaceutical portfolio.
- Apply clinical expertise by **collaborating with key opinion leaders** on content development and speaker training.
- Partner with marketing and medical colleagues to align **key educational messages** with educational strategies.
- Learn **applicable regulatory and health care compliance guidance** surrounding promotional education and advisory boards planning/execution.
- **Strengthen various business and communication skills** necessary to operate in a variety of positions across the pharmaceutical industry.



"Being a Promotional Education Fellow at Janssen Biotech Inc. is both challenging and rewarding. This fellowship allows me to apply my clinical knowledge while learning about regulatory requirements and marketing strategies. Each day brings something new. Working in immunology, I am planning and executing advisory boards, moderating web-based speaker programs, and developing content for live educational speaker programs. As a fellow, I am taking leadership roles in projects and feel like an integral part of the Medical Education team. Through all these valuable experiences, I truly feel that this fellowship is allowing me to gain professional insights. I am very confident that the skills that I am gaining from this experience will prepare me for a successful career in the pharmaceutical industry."

**Jessica Long, Pharm.D.**  
Post-Doctoral Fellow 2014-2016/ Medical Education/ Oncology



"The Promotional Education Fellowship at Janssen Biotech has provided me with unparalleled experiences. Each day I have the distinguished opportunity to apply the clinical skill sets, and therapeutic acuity I gained in pharmacy school, while being challenged and stimulated. The support from my preceptors and team allows me to gain visibility and a wide array of experiences throughout the company. As the second year Promotional Education fellow in Oncology, I entered Janssen at a very exciting time! The projects I have led and capabilities I've gained offer me the ability to operate in a variety of positions across the pharmaceutical industry"

**Donnie Wooten Jr., Pharm.D.**  
Post-Doctoral Fellow 2013-2015 / Medical Education / Oncology

### Preceptor Biography



Dr. Paul Minella is Director of Medical Education with the Department of Medical Education for Janssen Biotech, Inc. In his current role he oversees the content development for promotional education focusing on Oncology, Urology, and Hematology therapeutic areas. His group is responsible for all company sponsored peer-to-peer promotional education and the execution of advisory boards. Paul has spent over 10 years at Johnson & Johnson working within the biotech sector. He completed his undergraduate work at the University of the Sciences in Philadelphia and his Doctorate of Pharmacy from Temple University.

**Paul A. Minella, Pharm.D.**  
Director/Medical Education /Oncology

### Former Fellow Testimonial

"My experience as the first Promotional Education fellow at Janssen Biotech, Inc. was incredible! This unique fellowship opportunity provided me with valuable collaborative, time-management, and strategic thinking skills that will benefit me throughout my career. I also expanded my network of pharmaceutical professionals, including colleagues in marketing, medical affairs, regulatory affairs, and healthcare compliance. The extensive partnering with internal and external stakeholders and the travel involved in medical education initiatives have provided me with a variety of unique experiences during my fellowship tenure. I have the Rutgers Fellowship family and Janssen Biotech, Inc. to thank for jump starting my career within the pharmaceutical industry. "

**Amy Jurek, Pharm.D.**  
Senior Medical Science Liaison



Positions offered for 2015-2017:  
One (1) position in Horsham, PA.

## Current Fellow Testimonials

### Medical Information Fellowship

The Medical Information Fellowship offers the fellow exposure to the practice of medical information in a variety of settings. Our goal is to provide advanced training and a solid foundation for pharmacists to become future leaders in the medical information specialty. The fellow will directly engage in clinical information exchange with health care professionals and work cross-functionally with internal and external partners. The fellow will also have opportunities to lead and participate in projects in areas of interest. While with Janssen, you have the opportunity to join a diverse group of pharmacists working in various areas within the organization who network with each other and share career experiences. The professionals within Medical Information at Janssen are in a unique position to empower our strategic business partners and customers with knowledge to impact patient care. The department is staffed with advanced degree medical professionals who are recognized as product and therapeutic knowledge experts. These professionals leverage intelligence and understanding of the customer, science, and healthcare environment to create insights that generate a positive impact on public health. Scientific support is provided on behalf of Janssen Scientific Affairs, LLC for products marketed by Janssen Biotech, Inc., Janssen Pharmaceuticals, Inc., Janssen Products, LP, Janssen Therapeutics, Division of Janssen Products, LP.

This unique 2-year position will provide the fellow with experiences at the following practice sites:

- Six months in the first year with the Drug Information Service at Robert Wood Johnson University Hospital, an academic medical center in New Brunswick, NJ
- Six months in the first year with the Medical Information Center at Janssen in Titusville, NJ
- The full second year with Medical Information at Janssen. One fellow will be in Titusville, NJ and one fellow will be in Raritan, NJ

### Goals of the Medical Information Fellow

- Strengthen **verbal communication skills** through scientific information exchange with healthcare providers and internal business partners
- Enhance **medical writing skills** through activities such as the preparation of written clinical responses to medical information requests, literature summaries, training materials, and clinical monographs
- Increase **knowledge of a pharmaceutical company** by working cross-functionally with departments such as Marketing, Regulatory Affairs, Safety, Health Outcomes Research, and field-based Scientific Affairs Liaisons
- Advance **therapeutic knowledge** by interacting with Medical Information Specialists, conducting critical literature analysis, and maintaining current, clinical information on marketed products
- Strengthen **presentation skills** by developing and delivering a variety of presentations to business partners throughout the organization
- Enhance **research skills** through the development, completion, and presentation of a research project
- Develop **promotional responsibility and leadership skills** through department initiatives and participation in professional organizations

### Preceptor Biographies



**Evelyn Hermes-DeSantis Pharm.D., BCPS,**  
Clinical Professor/ Ernest Mario School of Pharmacy  
Rutgers, the State University of New Jersey Director of  
Drug Information Services/ Robert Wood Johnson  
University Hospital

Prior to joining Rutgers University in 1995, Dr. Hermes-DeSantis completed a Specialized Residency in Drug Information Practice at the Medical College of Virginia Hospital. She then practiced in the Drug Information Center at the University of Utah Hospital. Dr. Hermes-DeSantis received both her undergraduate and graduate degrees from Ernest Mario School of Pharmacy, Rutgers University.



**Tanya Nelson, Pharm.D.**  
Manager / Medical Information Metabolism  
Janssen Scientific Affairs, LLC

Prior to joining Johnson & Johnson in 2006, Dr. Nelson completed a postdoctoral pharmaceutical fellowship in Drug Information with Eli Lilly and Company, Purdue University, and FDA-CDER Division of Drug Information and a general pharmacy practice residency with the Miami VA Healthcare System. She received her Doctor of Pharmacy degree from Florida A&M University.



**Seema Patel, Pharm.D.**  
Associate Director / Medical Information  
Infectious Diseases / Janssen Scientific Affairs, LLC

Prior to joining Johnson & Johnson in 2005, Dr. Patel worked in Medical Information at Gilead Sciences, Inc. She received both her Bachelor of Science and Doctor of Pharmacy degrees from Ernest Mario School of Pharmacy, Rutgers University. She also completed a post-graduate Drug Information fellowship with Bristol-Myers Squibb and Rutgers University.



**Payal Desai, Pharm.D.**  
Associate Director,  
Medical Information, Cardiovascular

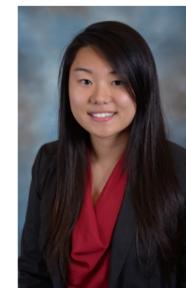
Payal Desai graduated with a PharmD from the University of Sciences in Philadelphia. She has worked in pharmaceutical industry for over 15 years covering several different therapeutic areas including cardiovascular and diabetes. During those years, she helped to establish a global medical information team, support several product launches, as well as, mentor new hires, students and fellows.



"The Medical Information fellowship at Janssen Scientific Affairs is an unique experience that incorporates the use of medical information in a variety of settings: the company's Medical Information Call Center, the hospital drug information center, and the Janssen Medical Information Department. Through this comprehensive opportunity, fellows can interact with patients as well as the internal and external customers to help ensure the safe and effective use of our products. This fellowship is both challenging and rewarding; it gives me the opportunity to apply my clinical knowledge while collaborating with the Medical Information team, developing professionally, and ultimately improving patient care."

**Saranya Venkatachalam, Pharm.D.**

Post-Doctoral Fellow 2014-2016/ Medical Information



"The Medical Information Fellowship at Janssen Scientific Affairs, LLC prepares the fellow with a comprehensive and valuable experience for a career in medical information. This unique fellowship offers hands-on training through rotations not only in the pharmaceutical industry, but also in a hospital and academic setting. Currently at Robert Wood Johnson University Hospital's Drug Information Service, I answer questions from healthcare providers and consumers, participate in activities of the Pharmacy and Therapeutics Committee, and prepare and present lectures in the Drug Information and Literature Evaluation course for pharmacy students. I look forward to learning from a new and different perspective in my rotation in the Medical Information Call Center and in my final year in the Medical Information Department. With opportunities to develop my clinical knowledge, critical thinking, and communication skills in a variety of settings, I am confident this fellowship will prepare me for a career in the pharmaceutical industry."

**Jennifer Park, Pharm.D.**

Post-Doctoral Fellow 2014-2016/ Medical Information

### Former Fellow Testimonial

"This two year fellowship provides the most comprehensive specialty training for medical information available for pharmacists. I trained in three diverse settings, which allowed me to truly understand the needs of our external customers. I also participated on cross-functional teams to ensure the accuracy and integrity of information provided to our internal customers, from medical affairs and health economics to marketing and promotional regulatory colleagues. My training provided countless unique experiences that deepened my knowledge and appreciation of the complexities within the pharmaceutical industry. I am on a career path I could not have imagined because of this fellowship."

**Marissa Ross, Pharm.D.**

Post Doctoral Fellow 2012-2014/ Cardiovascular/ Manager/ Medical Information



Please note that this position will NOT be recruiting for the 2015 year

### Program History

In 1984, at Rutgers, The State University of New Jersey, The Ernest Mario School of Pharmacy and two pharmaceutical companies began a collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the Rutgers Pharmaceutical Industry Fellowship (RPIF) Program grew significantly and expanded to include 14 companies within the pharmaceutical and biopharmaceutical industries and almost 95 fellows annually.

In 2002, Dr. Ernest Mario generously provided an endowment to establish the Institute for Pharmaceutical Industry Fellowships to enhance and promote the role of pharmacists in industry through the RPIF Program.

### The Institute Staff Members:

- Provide leadership and administrative support;
- Promote quality, communication and scholarly activity
- Arrange specialized fellowship training opportunities within the pharmaceutical and biopharmaceutical industries

The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Distinguished Professor of the Ernest Mario School of Pharmacy and Dr. Michael Toscani, Research Professor, Fellowship Director for the Institute for Pharmaceutical Industry Fellowships.

More than 750 post-doctoral fellows have completed the RPIF Program, most of whom are pursuing influential and rewarding careers in the Pharmaceutical and biopharmaceutical industries throughout the US and abroad. The RPIF Program has preceptors/ mentors from industry who share their knowledge and experiences with the fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful and designed to enhance understanding of the pharmaceutical and biopharmaceutical industries and the fellow's functional area.



**Joseph A. Barone**  
Pharm.D., F.C.C.P

Dean and Distinguished Professor, Ernest Mario School of Pharmacy



**Michael Toscani, Pharm.D.**

Research Professor, Fellowship Director

Application materials may be submitted as early as November 15, and applicants are encouraged to submit as many the required materials as possible by December 15. All applicants should also electronically complete a Program Interest Form at: <http://pharmafellows.rutgers.edu>

The Rutgers Pharmaceutical Industry Fellowship Program FOSTERS the growth and development of future pharmaceutical and biopharmaceutical industry professionals through the following key program features:

- F**amily of Leading Companies-Partners include several of the top 17 global pharmaceutical and biopharmaceutical companies.
- O**utstanding Alumni Track Record-Over 750 alumni hold prominent positions at many leading companies.
- S**trong Network- Nearly 100 fellows each year develop valuable, lasting connections with each other, alumni, preceptors and faculty
- T**he Pathway to Industry- Since 1984, the Rutgers program has been nationally recognized, trusted and proven as the pathway to industry for pharmacists.
- E**nhanced Career Path - Increasingly challenging assignments build depth of experience and enhance the potential for an accelerated career path.
- R**igorous Academic Component - Rutgers affiliation provides academic and professional development opportunities.

### Professional Development Series

All fellows gather at Rutgers once or twice monthly as a group to participate in the Professional Development Day ( PDD) Series, an important component of their training that complements the hands-on experience provided at the partner companies. The PDDs are steered by a committee of fellows and are designed to enhance the fellow's presentation skills, promote connectivity and a sense of community among fellows from different companies and disciplines, develop new skill sets under the guidance of external trainers and provide general knowledge about various aspects of drug development and issues facing pharmaceutical and biopharmaceutical industries.

The fellows learn from each other through individual and group presentations and debates on topics and issues related to the pharmaceutical and biopharmaceutical industries. This dynamic forum provides an opportunity for open discussion and debate among fellows, Rutgers faculty and company preceptors. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success; professional writing, presentations, meeting facilitation, negotiating, influencing, networking and conflict resolution skills; giving and receiving feedback; and business and dining etiquette). Other PDD guest speakers include industry executives, patient advocacy groups and successful RPIF Program alumni who share their insights and experiences. Importantly, PDDs provide an excellent opportunity for fellows to interact with each other and develop lasting personal friendships and a strong professional network of fellows, alumni and other industry executives.

### Application Process & Eligibility Requirements:

Fellows for the Rutgers Pharmaceutical Industry Fellowship Program are selected on a nationally- competitive basis. Candidates must have completed a Doctor of Pharmacy degree from an ACPE accredited institution before July 1 of the fellowship term.

Participation in the ASHP Midyear Clinical Meeting/ PPS is strongly encouraged. Interested individuals are invited to electronically submit a letter.

Rutgers Pharmaceutical Industry Fellowship Program

Ernest Mario School of Pharmacy

Rutgers, The State University of New Jersey

Rutgers, The State University of New Jersey, with approximately 65,000 students in its three campuses, is one of the major state university systems in the United States. The New Jersey College of Pharmacy was founded in 1892 and was incorporated into the University in 1927. The Ernest Mario School of Pharmacy in New Jersey, with approximately 1,400 students in its Doctor of Pharmacy program.

The Rutgers Ernest Mario School of Pharmacy is located on the University's main science and technology campus in Piscataway, New Jersey. Because of its close proximity to the nation's leading pharmaceutical and biopharmaceutical companies, The Ernest Mario School of Pharmacy and the RPIF Program are uniquely capable of providing fellows with exposure to the pharmaceutical and biopharmaceutical industries.

Please address all correspondence to:  
Dr. Joseph A. Barone, Pharm.D., F.C.C.P.  
Dean & Distinguished Professor  
Department of Pharmacy & Administration  
Ernest Mario School of Pharmacy  
Rutgers, The State University of New Jersey  
160 Frelinghuysen Road  
Piscataway, NJ 08854-8020  
[ifellows@pharmacy.rutgers.edu](mailto:ifellows@pharmacy.rutgers.edu)

